

2011

MILLING

J o u r n a l

Est. 1992

2011 RATES (Net)	Additional		
Size	B/W	2/c	4/c
Full Page	\$500	+\$100	+\$500
1/2 Page	\$400	+\$100	+\$500
1/3 Page	\$350	+\$100	+\$500
1/4 Page	\$300	+\$100	+\$500

Classified Ad - \$100
Inserts - \$1,000
1/4 Page Advertorial - \$175

2011 Product/Service Directory

Listings* - \$400

Listings* & Display Ad - \$550

Additional Display Ads - \$75 each

*Up to 10 Categories. Additional Listings - \$5 each

Prices (net) are one-time charge for four 2011 issues and online ... www.millingequipment.com

CIRCULATION: 1,879

Wheat/Corn/Rice/Durum Mills —

U.S. and Canada

IAOM Active Members —

U.S., Canada, and International

EDITORIAL CONTENT AND CLOSING DATES

FIRST QUARTER

IAOM Conference

Closing Date - January 7

SECOND QUARTER

Closing Date - April 1

THIRD QUARTER

Closing Date - August 5

FOURTH QUARTER

Annual Buyer's Guide

Closing Date - October 7

MILLING JOURNAL is a quarterly trade magazine for operations personnel in the flour and corn milling industries.

AD SIZES & MECHANICAL REQUIREMENTS



Full Page

Image Area: 7.25" x 9.75"

Trim: 8.5" x 11"

Bleed Size: 8.75" x 11.25"



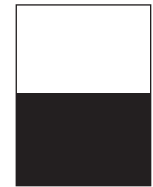
1/2 Pg. Island

4.75" x 7.33"



1/2 Pg. Vertical

3.375" x 9.75"



1/2 Pg. Horz.

7.25" x 4.875"



1/3 Pg Vertical

2.25" x 9.75"



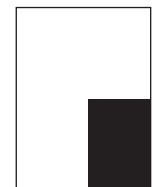
1/3 Pg. Square

4.75" x 4.875"



1/4 Pg. Horz.

4.75" x 3.33"



1/4 Pg. Vertical

3.375" x 4.875"

Digital Ad Requirements

Save your ad for submission through one of the following methods:

- EPS (convert text to graphic)
- PDF (Press Optimized)
- TIF (300 resolution)

Note: All ads, photos, and graphics output CMYK.

Submit your ad by way of:

- FTP (<ftp://advertisements:grainjournal@gutenberg.grainnet.com>)
- Email (rebecca@grainnet.com)
- CD (please include a hard copy of ad)