2016 Ag Cooperative Safety Director’s Leadership Conference

Mid-America Conference Center - Council Bluffs, IA
January 5th - 7th

Propelling Positive Engagement
PPE for Safety Leaders

This Year’s Featured Speakers:

Mark Johnson - Green Beret Colonel, Bronze Star winner, Author, & Motivational Speaker
Holly Hoffman - Survivor Nicaragua Season 21 Finalist, Author, & Motivational Speaker
Carl Potter - Safety Speaker, Author of best selling book Who Is Responsible for Safety?
Bob Veazie - Safety Speaker, Co-Author of When No One’s Watching & The Courage Factor

Sponsored by:
Mid-West Ag Cooperative Safety Director’s Association
Meet Your 2016 Safety Leadership Coaches

MARK JOHNSON  A genuine American hero, Mark Johnson inspires audiences worldwide with his fascinating accomplishments of 21 years spent as a Green Beret/Special Forces officer. One of America’s brightest stars on the motivational speaking circuit, he is dynamic, entertaining, humorous, and has incredible passion. His energy is infectious as he details death-defying feats of courage and survival in Iraq and Somalia, ("Blackhawk Down"). He has authored the book: How To Get Anyone To Follow You Anywhere: Green Beret Secrets to Leadership and Team Building

HOLLY HOFFMAN  After all three children left for college, Holly decided she wanted a challenge and an adventure in her own life. She wanted to step out of her comfort zone, and that is when she decided to apply to be on the CBS reality show, “Survivor”. Holly feels that what she learned from being on the reality show, she has been able to apply to the real world of survival. Soon after coming home from Nicaragua, Holly became an inspirational and motivational speaker. Holly encourages others to take opportunities and also focus on attitude, confidence, determination, desire, and faith. Holly has recently authored a book entitled The Winner Within.

CARL POTTER  Carl Potter works with organizations that want to put safety first in the minds of their employees, so that everyone can go home every day without injuries. Carl knows safety! After working in the electric utility industry for over 17 years, he started Potter and Associates International in 1993. Through his presentations and consulting, he now spends his time bringing his frontline, hands-on experience of personal responsibility and safety to companies all over the country. Carl is a certified safety professional, certified management consultant, and certified speaking professional. He is the author of Who Is Responsible for Safety and several other books.

BOB VEAZIE  Bob brings safety alive for all those who hear him. Bob speaks at company management team meetings as well as presents the new paradigm on Commitment-Based Safety to corporate leadership teams. Bob’s motivational approach is well received and has proven effective at all levels of an organization. We are excited to invite Bob back to our leadership conference. Bob has authored several books including The Courage Factor with Dr. E. Scott Geller and When No one’s Watching: Living and Leading Self-Motivation. ACSD is extremely excited to welcome back Bob after his inspiring 2013 presentations with our group.

BRAD BOUSQUET  Brad has over 20 years of experience in safety starting his career as a Trooper with the Nebraska State Patrol Carrier Enforcement Division. For the past 10 years he has served as the V.P. of Safety & Compliance for Central Valley Ag Cooperative. In an effort to gain safety commitment across 75 locations he and his safety team developed a unique safety management process that addresses the challenges they had been facing. A key component of their process involves the use of technology to preform safety audits. Brad will share the blue print of his team’s safety management process along with an explanation of how they used technology for Propelling Positive Engagement in safety.
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Conference Schedule

Tuesday January 5th
6:30 pm - 9:00 pm  Reception / Socializer
  Cocktail Hour  6:30 - 7:30 pm
  Buffet Dinner  7:30 - 8:00 pm
  Entertainment “It’s Vegas Baby” Comedy Show  8:00 - 9:00 pm

Wednesday January 6th
7:00 - 9:00 am  Registrations & Breakfast
9:00 - 10:15 am  Keynote - Mark Johnson  “Leadership To Inspire.. Hard Right Over Easy Wrong”
10:30 - 12:00 pm  Session 1 - Carl Potter  “Who is Responsible for Safety?”
12:00 - 1:00 pm  Lunch
1:00 - 2:30 pm  Session 2 - Brad Bousquet  “Safety Commitment Through Technology”
3:00 - 4:30 pm  Session 3 - Carl Potter  “Predictable Professional Performance in Safety”

Thursday January 7th
6:30 - 7:30 am  Breakfast
7:30 - 9:00 am  Day 2 Keynote - Holly Hoffman  “The Winner Within”
9:15 - 10:45 am  Session 4 - Bob Veazie  “Commitment Based Safety: The Only Means to Achieve and Sustain Zero Injuries”
11:00 - 12:30 pm  Session 5 - Bob Veazie  “Commitment Based Safety” (Continued)
12:30 - 1:00 pm  Lunch and Closing Comments

NEW THIS YEAR
Exhibitor Booths are open all 3 days. Earn a chance to Win an I-PAD or Mini Projector just for visiting the booths!
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Convention Center & Hotel Information

Mid-America Conference Center
Rooms A & B
1 Arena Way, Council Bluffs, IA

Hotels

Country Inn & Suites
17 Arena Way, Council Bluffs
(Hotel is Adjoined to the Mid-America Conference Center)
Ph (712) 322-8282 Fax (712) 256-5049
Ask for Safety Directors Conference Block.
Block Room Rate $84.00 per night

Hilton Garden Inn
2702 Mid America Drive, Council Bluffs, IA
(Adjoined to Horseshoe Casino next to Mid-America Center)
Ph (712) 309-9000 Fax (712) 309-9001
Ask for Safety Directors of Nebraska Block.
Block Room Rate $102.00 per night

Springhill Suites
3216 Plaza View Dr., Council Bluffs, IA
(Within walking distance to Mid-America Center)
Ph (712) 256-6500 Fax (712) 256-5601
Ask for Safety Directors Conference Block.
Block Room Rate $92.00 per night
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Conference Registration Form

Hurry! Early Bird Registration before November 10th is $275 per attendee.  
After November 10th the registration rate is $300 per attendee.

Mail completed registration forms along with a check made payable to:  
Mid-West Ag Cooperative Safety Directors Assn., P.O. Box 286, Holdrege, NE 68949

For questions about registrations please contact  
Mark Hueftle at markh@cpicoop.com or call (402) 984-8284

Please Complete Registration Information Below:

Company / Organization Name: ___________________________________________

Total Registration Fees Submitted: $______________

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To inquire about becoming a Corporate Partner in supporting this conference please contact  
Brad Bousquet at brad.bousquet@cvacoop.com or call (402) 649-3972

For information about becoming an exhibitor at this conference please contact Jeff Cole at  
Jeff.cole@farmcoop.com or call (308) 631-4890