

2017

**Same
Prices
as 2016**

| 2017 RATES (Net) | | Additional | |
|--|--|------------------------|------------|
| Size | B/W | 2/c | 4/c |
| Full Page | \$1,750 | +\$225 | +\$525 |
| 1/2 Page | \$1,325 | +\$175 | +\$375 |
| 1/3 Page | \$1,000 | +\$150 | +\$350 |
| 1/4 Page | \$700 | +\$125 | +\$325 |
| Inserts | \$3,000/15,500 copies provided (Design pre-approval required) | | |
| Tipper Cover | \$7,500 (Design pre-approval required) | | |
| 1/4 Page Advertorial | \$500 | 1/6 Advertorial | \$400 |
| Additional ads in any one issue are 1/2 price. | | | |
| *Rates are NET. Agencies multiply rates by 1.1765 to get gross rate. | | | |

2017 Product/Service Directory

Listings* - \$575
 Listings* & Display Ad - \$850
 Additional Listings - \$10 each
 Additional Display Ads - \$137 each
 *Up to 9 Categories.
 Prices (net) are one-time charge for six 2017 issues and online version

CIRCULATION: 10,219
 Grain Elevators, GEAPS Regular Members,
 Feed Mills, Flour Mills, Corn & Soybean
 Processors, Contractors/Engineers/Millwrights

EDITORIAL CONTENT AND CLOSING DATES

JANUARY / FEBRUARY
 GEAPS Exchange/Construction Issue
Closing - Jan.6; Material Due Jan.13
Publication date: Feb. 6

MARCH / APRIL
 Merchandising Issue
Closing - Mar. 8; Material Due Mar.15
Publication date: April 6

MAY / JUNE
 Transportation Issue
Closing - May 5; Material Due May 12
Publication date: June 5

JULY / AUGUST
 Grain Quality Issue
Closing - July 12; Material Due July 19
Publication date: Aug. 7

SEPTEMBER / OCTOBER
 Safety Issue
Closing - Sept. 6; Material Due Sept. 13
Publication date: Oct. 9

NOVEMBER / DECEMBER
 2017 Buyer's Guide
Closing - Nov. 8; Material Due Nov. 15
Publication date: Dec. 8

AD SIZES & MECHANICAL REQUIREMENTS

Full Page
 Image Area: 7.25" x 9.75"
 Trim: 8.5" x 10.875"
 Bleed Size: 9" x 11.5"

1/2 Pg. Island
 4.75" x 7.33"

1/2 Pg. Vertical
 3.375" x 9.75"

1/2 Pg. Horiz.
 7.25" x 4.875"

1/3 Pg. Vertical
 2.25" x 9.75"

1/3 Pg. Square
 4.75" x 4.875"

1/4 Pg. Horiz.
 4.75" x 3.33"

1/4 Pg. Vertical
 3.375" x 4.875"

Set Text & Logos at least a quarter of an inch from trim line.
Magazine is perfect bound.

Digital Ad Requirements
Note: All logos and text must be .25" inside the trim area.
All ads, photos, and graphics output CMYK.
Please leave off color bar and crop marks.
 Save your ad for submission through one of the following methods:
 • EPS (convert text to graphic) • PDF (Press Optimized) • TIF (300 resolution)
 Submit your ad by way of:
 • FTP (ftp://advertisements:grainjournal@gutenberg.grainnet.com)
 • Email (rebecca@grainnet.com)
 • CD (please include a hard copy of ad)

GRAIN JOURNAL is a bi-monthly trade magazine for the grain and feed industries.