Presenting...

The 2013 NGFA Trade Show!

If you’re a...
- supplier
- grain handling/feed milling equipment manufacturer or service provider
- broker
- trader
- information service provider
- e-commerce company
- feed ingredient supplier
- insurance provider
- buyer
- financial specialist
- marketing consultant
- banker
- grain testing equipment manufacturer
- railroad, rail car lessor or barge line operator
- computer hardware, software or service provider
- trade press

or someone else who provides products and services to the grain, feed and processing industry,

THIS IS THE ONE SHOW YOU NEED TO ATTEND!

Special NGFA Show Functions
- Two Receptions in Trade Show Area!
- Walkaround Continental Breakfast on Monday
- Trade Show Open During Monday Lunch, No Luncheon Program Speaker!
- Compressed Sunday schedule to optimize time and traffic.

Who Will Be There?
This is the single largest gathering of the year of country elevator personnel -- a crowd of around 650 is expected! You can’t afford to miss this opportunity to showcase to these decision-makers your products/services that help them operate their businesses more efficiently, more profitably and more effectively.

See Application Form for a special offer on combination exhibitor/membership sign-up!

Only 102 exhibit spaces available. First-come, first-served. Fax or e-mail the agreement today to guarantee your space!

NGFA’s Country Elevator Conference and Trade Show
December 8-10, 2013
St. Louis, Mo.
Hyatt Regency at the Arch
Why Should I Exhibit?

1. More than 500 country elevator managers and their key employees typically attend the Country Elevator Conference – plus another 150 show-related personnel. They are the decision-makers at their companies – the ones who decide which products and services to buy.

2. Booth space is limited – only 102 are available – to maximize traffic and attention to each exhibitor. This setting provides an ideal climate for making contacts and generating leads.

3. The compressed Sunday schedule will optimize your time and traffic. Meal functions in the show area include two receptions, a walkaround continental breakfast, and a buffet lunch on Monday.

4. The Trade Show is closed during program sessions. That encourages more traffic during the hours when the show is open and allows exhibitors to sit in on the outstanding business sessions to learn first hand about developments that will affect these key segments of your customer base.

5. Nowhere else will you have access to a more targeted group of sales prospects at such a reasonable price.

What Else Can I Expect?

Exhibitors receive one complimentary registration to the Country Elevator Conference per booth rental. The complimentary registration includes admittance to the conference, as well as all meal functions and receptions. Additional booth workers can register for the meeting separately, or for Trade Show meal functions only (see sign-up on Application Form).

How Do I Sign Up?

All Trade Show booth space is allocated on a first-come, first-served basis. The quicker you complete and return the attached Application Form and Agreement with your preferences for booth location, the better chance you have of securing that prime spot. No space will be held until the signed Application Form and Agreement is received.

Mark your first, second and third choices for booth location, add your staff’s names to the list of those working the show, put down any special placement requests, indicate your preferred payment method and return by mail; via fax (202-289-5388); or by e-mail to Todd Kemp at tkemp@ngfa.org.

Exhibitor Information

SET UP AND REMOVAL: The Trade Show exhibit area will be available for move-in on Sunday, Dec. 8 from noon to 4 p.m. The show begins at 4 p.m. on Sunday, Dec. 8. Displays are not to be disassembled before 7 p.m. on Monday, Dec. 9, but should be removed by 10 p.m. that evening.

LOCATION AND TABLE NUMBER: Exhibits will be located in the Grand Ballroom of the Hyatt Regency at the Arch and in the pre-function foyer space immediately outside the ballroom’s front doors. Space will be assigned on a first-come, first-served basis. Specify your space choices on the enclosed Application Form.

EQUIPMENT/ELECTRICITY/FREIGHT: Each exhibitor will be provided with:

- one 8-foot x 10-foot booth, pipe and drape
- one 8-foot skirted table
- two chairs
- one waste basket
- a standard sign with company name and booth number

Additional furnishings and equipment are available from the NGFA’s official contractor, Fern Exposition and Event Services. An exhibitor service kit, including rental pricing, freight rates and additional services, will be available online to all registered exhibitors 45 days prior to the show. Aisles are to be kept clear. All display items must fit within the booth(s) assigned to that exhibitor.

Questions about furnishings or other booth equipment issues? Contact Lesa Davis at ldavis@fernexpo.com or (816) 701-1031.

SECURITY: Doors to the exhibit hall will be locked at night. However, each exhibitor is responsible for the security of exhibit displays, material and equipment. In particular, do not leave valuables, such as laptop computers, unattended.
Publicity and Announcements

- **Power Point Show!!** Exhibitors will be invited to submit a powerpoint “screen” containing their logo or other information. Exhibitors’ screens will be displayed in the conference sessions during program breaks, resulting in added exposure to conference participants. Just e-mail your slide to Todd Kemp at tkemp@ngfa.org.

- **An Exhibitor Program** containing a brief description of each exhibiting company and its products, services, contacts, address and phone numbers will be distributed to all meeting attendees. (Company descriptions are based on the information exhibitors provide at the bottom of the trade show application.)

- **Trade Show Reminders** will be sent to all conference registrants in their confirmation letters.

- **A Pre-Registration List of Attendees and Exhibitors** will be sent to each exhibitor prior to the conference to allow you time to familiarize yourself with attendees and schedule appointments with key clients or prospects in advance. Exhibitors are encouraged to publicize their presence at the show in advance by dropping conference participants a postcard or other communications.

- **Meeting Sponsorships** are available to further elevate your company’s profile. For information, contact Todd Kemp at the NGFA at (202) 289-0873 or e-mail tkemp@ngfa.org.

- **Hotel Reservations** Call Hyatt reservations at 1-800-233-1234 and identify with NGFA to obtain the special room rate of $135 single/double per night. Reservation deadline is Nov. 7. Thereafter, rooms are available on a space and rate available basis.

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**NGFA Trade Show Floor Plan**

(List your preferred booth number on the attached application form. First come, first served!)

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**SECURITY AND LIABILITY**

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on show premises and will indemnify, defend, and hold harmless the National Grain and Feed Association and its respective agents, servants, and employees from any and all such losses, damages, and claims.
Exhibitor Application Form and Agreement

NGFA Trade Show
Dec. 8-9, 2013, Hyatt Regency at the Arch, St. Louis, Mo.

Company Name: ____________________________________________________________

Address: ___________________________________________________________________________________________

City, State, Zip: _______________________________________________________________________________________

Telephone: __________________ Fax: __________________

E-Mail: ________________________ Web Site: ______________________

Signature of Responsible Corporate Official (by signing, you agree to the terms and conditions specified on this form and the accompanying flyer):

__________________________________________________________________________   Title:  ______________________________________

Individual Exhibitors' Names  (The first exhibitor listed below will receive a complimentary registration to the Country Elevator Conference. If additional meeting registrations are desired, or if exhibitor names change prior to trade show, please call Faith Silvers at (202) 289-0873 or email fsilvers@ngfa.org.)

1.  __________________________   2.  __________________________   3.  __________________________   4.  __________________________

Requested Booth Number:  (Select from page 3) First Choice ________ Second Choice ________ Third Choice ________

List those companies you do NOT wish to be located adjacent to:

Requests honored when possible on first-come/first-served basis. ________________________________________________

Cancellation policy:  by Nov. 25. $50 processing fee. After Nov. 25, no refund.

PAYMENT:  (Each booth includes ONE complimentary registration to Country Elevator Conference.)

NGFA MEMBER EXHIBITORS:  

☐ Exhibitor Fee: $900

☐ Exhibitor Fee AND Associate Membership in NGFA (one booth at the member rate): $1,500

*Please submit with membership application (available upon request).

PAYMENT OPTIONS:

☐ CREDIT CARD  American Express  Master Card  Visa

☐ CHECK ENCLOSED $ ________

(Make check payable to: National Grain and Feed Association)

Required Information:  Please provide a brief description of your company and the products, services or equipment to be displayed. The description you provide may be used in NGFA promotions and announcements regarding the Trade Show prior to the event, and will be published in the Trade Show Program.

Description of company, products and services to be exhibited:

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

Return by:  Email - tkemp@ngfa.org; Fax - (202) 289-5388; Mail - NGFA, 1250 Eye St., N.W., Suite 1003, Washington, D.C., 20005-3922

Questions?  Call Todd Kemp at (202) 289-0873 or e-mail to tkemp@ngfa.org.